



**ORMOND SCENIC LOOP & TRAIL
CORRIDOR ADVOCACY GROUP**

P.O. Box 1807
Ormond Beach, FL 32175

**Chair – Joe Jaynes
Vice-Chair – Laura Bamberger
Secretary – Paula Wehr**

CALL TO ORDER – August 23, 2006

Meeting was called to order at 5:30 p.m. by Chairman, Joe Jaynes in the Auditorium of the OB Library.

ATTENDEES

Laura Bamberger, Evelyn Caputo, Mike Del Ninno, Anna Mae French, Wes Hoaglund (GAI Consultants), Teri Holleran (OB City Planner,) Joe & Karon Jaynes, Laureen Kornel (County Planner), Mary-Lu Leveroni, Forest Michael (Michael Design Associates), Sue Parkerson, Dale & Fran Pettigrew, Martin & Rita Press, Marty Price, Paula Wehr

MINUTES

Martin Press moved to approve the minutes from 7/26/06 as written. The motion was seconded by Mary-Lu Leveroni. All members present voted to approve.

BY-LAWS

A first draft of the By-Laws was distributed to all CAG members via e-mail prior to this meeting. At the recommendation of a member, an additional section was added to clarify how nominations for Board members will be handled. Rita Press moved to accept the By-Laws as amended. Laura Bamberger seconded. All members present voted to approve. A copy of the accepted By-Laws is attached to the minutes.

UPDATE FROM THE CHAIR

Joe Jaynes discussed a media release which will be created with assistance from Laureen Kornel and Teri Holleran. The release will be forwarded to the Daytona Beach News-Journal, Orlando Sentinel, Hometown News and other local media outlets. It will provide a status update of the work we have accomplished to date and the partnerships we have formed as well as our current work in creating a Corridor Management Plan.

Marc Bernier, host of “The Marc Bernier Show, which airs weekdays from 3-7 p.m. on WNDB-AM 1150 Daytona Beach, invited Joe Jaynes to be a guest speaker to discuss the work of the OSLT CAG. As soon as the time and date of the segment is confirmed, we will distribute the information to all CAG members.

Joe led a discussion about the merits and logistics of holding an advertised public meeting to inform the community about our work, the benefits and importance of Florida Scenic Highway Designation and the contents of the Corridor Management Plan. Laura and Paula volunteered to coordinate the details for the meeting. On Thursday, August 24, Paula Wehr confirmed availability of Ormond Beach City Hall Chamber Auditorium on Wednesday, October 11, from 7:00 to 9:00 p.m. Teri Holleran will assist with logistics for the meeting; i.e.: opening and locking doors, AV equipment, etc.

Joe and Laureen reported that the money previously allotted for GAI Consultants has been spent. FDOT provided an additional \$17,000 grant which should carry us through February/March 2007 and allow sufficient time to complete the Corridor Management Plan. The consultants may not attend every meeting in the future in order to keep the costs down.

Rita Press provided Wes Hoaglund with a list of events which take place on or along OSLT roadways. Mary-Lu Leveroni included several events in the OB Historical Trust's letter of support which were passed on to Wes as well. **Action: Members should notify Wes at w.hoaglund@gaiconsultants.com regarding any events they know about which take place on or along OSLT roadways. Photos of the events should be forwarded as well.**

CONSULTANT UPDATE

Wes Hoaglund distributed a 2-page handout including a sample CME Partnership Agreement and CME Agreement.

Action: Members of the OSLT group will identify entities, people, organizations and/or business which will formally become partners with the OSLT CME. When the list is completed, each entity must be contacted and a representative must sign the Partnership Agreement. The City of Ormond Beach and Volusia County are two government bodies which must become partners. The process involved for the City and the County to sign will take 30-45 days. The OSLT CME will work with Teri Holleran and Lauren Kornel to follow the proper channels.

Action: The names of all entities which sign Partnership Agreements will be listed on the CME Agreement document and every partner will sign.

Forest Michael distributed revised copies of the Action Plan – Tables 1, 2 and 3. **Action: All members are requested to review the information listed in Column 3 “Goals, Objectives and Strategies” on Table 1 to ensure they are placed with the appropriate action listed in Column 2.** A revised copy of the Goals, Objectives & Strategies, dated 8/23/06, which include a new 3.1 Goal will be forwarded to all members along with the minutes.

Action: All members shall review Tables 2 and 3 and determine which Goals, Strategies and Objectives belong with each Action listed in Column 2. Send your thoughts and recommendations to Wes at w.hoaglund@gaiconsultants.com no later than September 1.

LETTERS OF SUPPORT

Paula reported that 30+ letters requesting a “Letter of Support” were mailed to local organizations and businesses. Five recipients have already returned their letters and Teri Holleran delivered Resolution 2006-111 from the City of Ormond Beach supporting OSLT designation. Six other organizations replied indicating their support and that official letters will be forthcoming. Laura Bamberger suggested that we contact businesses along A1A. She said Cindy Finney has copies of all the HOSST documents. **Action: Joe Jaynes will contact Cindy Finney to request copies of all HOSST minutes, letters of support, membership list, etc.**

MEMBER COMMENTS

Teri Holleran attended the FDOT District 5 Public Workshop held in Flagler Beach on August 8, 2006. This workshop is the first session held as a kick-off to a new Project Development and Environment (PD&E) study to listen to the community's ideas about how to best protect SR A1A. Participants in this brainstorming session were broken into small groups with a facilitator. They were asked the following questions and their responses were recorded.

- What aspect of the SR A1A corridor do you consider to be the most important?
- What is your biggest concern about protecting SR A1A over the longer term?
- If SR A1A was physically failing due to a storm event, what would you want FDOT to do?

All of the ideas generated during the workshop will be integrated into the alternatives analysis phase of the PD&E study. The final analysis will be posted at <http://www.sra1apde.com/index.htm>. We will receive notification from FDOT for future workshops.

Laureen told us that she contacted Dr. Wilton at the DBCC Video Department to advise him that our CAG merged with HOSST after the original video was created. Since the last video was so successful, she asked if he is interested in updating the video by partnering with the Ormond Scenic Loop & Trail Corridor Advocacy Group, Volusia County and Ormond Beach again this year to complete an updated video. She will advise us of his response.

ADJOURNMENT

The meeting was adjourned at 7:00 p.m.

Submitted by Paula Wehr, Secretary