



ORMOND SCENIC LOOP & TRAIL CORRIDOR MANAGEMENT ENTITY

P.O. Box 1807
Ormond Beach, FL 32175



Chair – Joe Jaynes
Vice-Chair – Laura Bamberger
Secretary – Paula Wehr
Terry Mercer – Treasurer

CALL TO ORDER – July 22, 2009

Meeting was called to order at 5:35 pm by Chairman, Joe Jaynes in the Anderson-Price Memorial Building.

ATTENDES

Laura Bamberger, Rob Bird, Richard Gardner, Joe Jaynes, John Lohde, Rita & Marty Press, Marty Price, and Wayne Reither. A quorum was not present until Richard Gardner arrived at the meeting at approximately 5:45 pm.

MINUTES

Approval was delayed until next month due to the lack of a quorum.

TREASURER'S REPORT

Joe announced that Terry Mercer has resigned as treasure. Joe reported a checking account balance of \$443.48 following disbursements of \$81.07 for Summer Pond boardwalk repairs; \$280.74 for OSLT brochures; \$280.74 for Friends of OSLT brochure; and \$778.10 for t-shirts. Marty Price handed Joe \$42 which he collected at the Save the Loop & OSLT Fun Run.

UPDATES FROM FDOT/CITY/COUNTY

No representatives were present.

CONSULTANT REPORT – ORGANIZATIONAL DEVELOPMENT: STRENGTHENING THE BIWAY ORGANIZATION AND FUNDRAISING

The group discussed the consultant's suggestions given in their report and our group's capabilities to accomplish the goals outlined. One of the recommendations was for a fundraising brochure, which we have accomplished. Other recommendations, while good, were currently beyond our abilities. Another suggestion, to recognize corporate sponsors, was discussed at length. We will check to see if we can recognize sponsors on our website and perhaps provide a link to their business. Marty Press stated that not all businesses will want the publicity, and we need to make sure we request permission before placing their logo on our website.

SAVE THE LOOP & OSLT FUN RUN/WALK

The event was well attended. Marty Press will follow up with Rick Smith to get a detailed report of results. Suggestions for improvement to the event for next year were discussed as well as the possibility of incorporating a drawing at the November 21 Riverfest Fun Run & Walk to draw more people to our table.

JOINING SCENIC A1A/PRIDE

The group will wait until we receive word on national designation before making a decision. Joe will ask Garry Balough to attend a future meeting to lead a discussion on joining the group.

SUB-COMMITTEE REPORTS

Project Updates: Laura Bamberger reported that FDOT advised us there is a good possibility we will have to get DEP and EPA permits to install the post and rope parking system. We can replace the existing poles with a single pole and not need permits since it would be considered a repair, but we

cannot replace a single post with the suggested three-post design. Richard Wiskman, FDOT engineer, and Garry Balough were consulted for input.

Brochure: Joe Jaynes purchased 1,000 OSLT brochures in time for the Loop Fun Run. Brochures were available at the meeting for members to review and take.

Fundraising Brochure: Joy Jaynes purchased 1,000 Friends of OSLT brochures in time for the Loop Fun Run. Brochures were available at the meeting for members to review and take.

Volunteer Coordinator: Members are reminded to keep track of and submit their volunteer hours at the end of each month.

Friends of A1A: Rob Bird reported that the Friends are meeting next week.

Grants: Richard Gardner reported that we missed the July 15th grant deadline, but he has everything ready for the next grant opportunity. Discussion on value of grants vs. foundation funding.

Community Outreach: Marty Price asked that his title be changed to “Community Outreach Coordinator”. The group agreed. Marty will continue seeking out speaking engagements. Marty updated us on the land next to Tom Rennick Park. He sent letters to Frank Bruno and Carl Persis. At this time, the owner is asking too much money for the land to be considered.

MEMBER COMMENTS

Marty Price suggested that we have speakers at future meeting to encourage more public attendance. The idea has been discussed previously and we will work towards having speakers come in. Discussion centered on having business meetings every other month with short meetings on those months speakers were booked. Joe Jaynes will look into various speakers at our meetings.

ADJOURN: Meeting was adjourned at 7:08 pm.