



ORMOND SCENIC LOOP & TRAIL CORRIDOR MANAGEMENT ENTITY

P.O. Box 1807
Ormond Beach, FL 32175



Chair – Joe Jaynes
Vice-Chair – Laura Bamberger
Secretary – Paula Wehr
Terry Mercer – Treasurer

CALL TO ORDER – June 24, 2009

Meeting was called to order at 5:38 p.m. by Chairman, Joe Jaynes in the Anderson-Price Memorial Building.

ATTENDEES

Garry Balough, Laura Bamberger, Rob Bird, Joe & Karon Jaynes, John Kunzer, Rita & Marty Press, Marty Price, Jim Slattery, Jean Waters, Paula Wehr, Benny Woodham. A quorum was present.

Guests: George Harnden (Friends of A1A); Ric Henderson & Ryck Hundredmark (Ormond MainStreet Inc.)

MINUTES

Marty Press moved to approve minutes from the May meeting as corrected; Laura Bamberger seconded. Motion carried unanimously.

TREASURER'S REPORT

In the Treasurer's absence, Joe reported a checking account balance of \$1,936.97 following disbursement of \$527.93 to pay for the Summer Pond sign. Detailed Treasurer's Report is available upon request.

UPDATES FROM FDOT/CITY/COUNTY

Garry Balogh recommends we begin thinking about new grant opportunities now so we are ready when the next grant cycle opens. If OSLT does not receive grants requested in the last cycle, we may resubmit. The City of Ormond Beach has agreed to be the fiscal agent for any grant funding received by OSLT.

Joe Jaynes reported TranSystems is preparing to produce a new FSH video using HD equipment. Clint Eliason and Joe selected resources along the corridor to be filmed. They include: Old Dixie canopy, Fairchild Oak, ICW at Highbridge and at Granada, A1A scenic overlooks & Walter Boardman canopy. Shooting should take place in the next 3-4 weeks. OSLT resources may be 1-3 minutes of the total length of the video.

Rita Press mentioned North Beach Street is designated as a constrained roadway in the City of Ormond Beach Comprehensive Plan. **Action: Joe will contact Volusia County to request a similar designation for the remainder of N. Beach Street/Old Dixie Highway.**

GUEST PRESENTATION: GEORGE HARNDEN, BOARD OF DIRECTORS FRIENDS OF A1A

George distributed a handout and spoke about how the three CMEs maintain independence under the umbrella of Friends of A1A by continuing to hold separate monthly meetings with agenda items and a sub-committee structure specific to their own groups. By consensus, the CMEs do not have individual funds. All money is handled by the Friends organization, a 501(c)(3) designated non-profit organization. Grants obtained by the separate CMEs are handled by the Friends organization and are used for the purposes specified in the grant. Marty Press thanked George for the clear explanations and valuable information.

SAVE THE LOOP & OSLT FUN RUN / WALK – JULY 11

Joe and Karon Jaynes mailed 30 letters requesting sponsorship of the event. Donations will be forwarded directly to Rick Smith before the deadline of July 1. **Action: Rita Press & Paula Wehr will make up a bulletin board showing how funds raised last year were used. Marty Price will man a table to distribute brochures, Friends of OSLT membership applications and to sell tee shirts. Joe Jaynes will bring the banner. Volunteers will report to Rick Smith.**

ORMOND MAINSTREET PARTNERSHIP

Ric Henderson & Ryck Hundredmark told us about the November 21 Riverfest Fun Run & Walk sponsored by Ormond Mainstreet, Inc. at Rockefeller Gardens and asked OSLT to partner with them. The group approved a partnership with Ormond MainStreet Inc. **Action: OSLT members who wish to volunteer should contact Ric Henderson at RicHenderson@adamscameron.com. Marty Price will set up an outreach table at the Riverfest event.**

SUB-COMMITTEE REPORTS

Trailhead Signs: Paula Wehr reported the frame for the Summer Pond sign is under construction by Joe Isaacs, Park Ranger. Benny Woodham reported it will be installed prior to the July 11 race. Railings will be installed on Summer Pond platform within the next few weeks which will complete construction. *Hometown News* ran an article about the trailhead projects and volunteer coordination on June 19, 2009. A free-lance reporter from the *News-Journal* interviewed volunteers and took photos for a future article.

Posts & Rope: Laura Bamberger reported FPL donated 30 former electric poles (cut to 5-foot length) which have been delivered to Tomoka Basin State Parks for storage until they can be installed. Garry Balogh received copies of the photos showing sample post configuration. **Action: Garry will request approval of the project from FDOT.** Following approval, OSLT will seek County approval.

Brochure: Joe Jaynes obtained quotes from three printers to produce 1,000 revised OSLT brochures. Benny Woodham is waiting for a quote from a fourth printer. OSLT members in attendance voted to accept the lowest bid.

Volunteer Coordinator: **Action: All OSLT members are reminded to submit their volunteer hours report at the end of each month.**

Friends of A1A: Rob Bird reported the Resource Committee is looking into cell tower and billboard issues along the byway and will make recommendations to local governmental agencies for ordinances regulating these structures where they might pose a threat to the visual beauty along the byway. A list of alternative locations or installations that would be suitable will also be suggested. On the issue of billboards one local developer with billboards in the Beverly Beach area shares the vision of the byway and has been persuaded to remove the billboards as contracts expire. The loss of income to him is considerable and the byway will make him an honorary member of the Crew of 72 in recognition of his commitment to enhance the scenic character of the byway.

When the time comes Friends will plan participation in St Augustine's 450 birthday. It's not until 2015 but it's on the byway's radar.

Many grants are awarded as reimbursement for projects completed rather than up-front money. To get such projects launched it is necessary to have a line of credit to get the projects started until reimbursement can be made. Credit has proven difficult to get in this economic climate but Friends of A1A has finally obtained the necessary line of credit to go forward with grant projects.

Work continues on ongoing projects such as the Adopt-A-Highway program, website improvements, and fund raising.

Fund-raising: Laura Bamberger provided a first draft of a Friends of OSLT membership application/brochure. The group agreed upon membership level amounts (Senior-\$25; Individual \$35; Family \$50; Old Dixie Sponsor \$51-199; Highbridge Patron \$200-499; Oceanshore Benefactor \$500-999; Tomoka Associate \$1,000+.) The group approved the brochure format and approved printing 1,000 copies. **Action: Laura will finalize the changes and send to Joe for inclusion in the printing order. Paula will post a digital copy on the web site.** The group discussed giving a tee shirt to everyone who becomes a Friend of OSLT.

Joe obtained prices for tee shirts and will order L and XL sizes in time to sell at the July 11 event. **Action: Joe will look into prices for women's cut shirts and golf shirt styles as well.**

Action: Marty Price will look for a "Donation Jar" for use at all outreach events.

Grants: In Richard Gardner's absence, Joe reported two grant opportunities – one from Kodak and one forwarded from FSH Dept – which Richard is reviewing.

Community Outreach: Marty Price will speak at Flagler Kiwanis on August 5. Joe and Karon created hand-out cards which can be customized and computer printed for distribution at outreach events.

MEMBER COMMENTS

Ormond Beach Historical Society is hosting an “Old Fashioned Lawn Party” on July 4 from 2:00-6:00 p.m. at Anderson-Price Memorial Building. Live music, food, drinks, children’s activities. Free admission.

The possibility of making John Anderson Drive one-way within city limits was discussed. **Action: Joe will research if changing the street to one-way will impact the FSH designation. All OSLT brochures, maps, information, etc. already show the street as two-way.**

Marty Price suggests recommending the County purchase the lot next to Tom Rennick Park. **Action: Marty will draft a letter to be sent to Carl Persis (copy to Frank Bruno.)**

ADJOURN: Meeting was adjourned at 7:40 p.m.

Submitted by Paula Wehr
Secretary