



ORMOND SCENIC LOOP & TRAIL CORRIDOR MANAGEMENT ENTITY

P.O. Box 1807
Ormond Beach, FL 32175



Chair – Joe Jaynes
Vice-Chair – Laura Bamberger
Secretary – Paula Wehr

CALL TO ORDER – June 23, 2010

Meeting was called to order at 5:30 pm by Chairman, Joe Jaynes in the Anderson-Price Memorial Building.

ATTENDEES

Garry Balogh (FDOT), Laura Bamberger, Rob Bird, Clint Eliason (TranSystems), Richard Gardner, Joe Jaynes, Marty & Rita Press, Wayne Reither, Rick Smith, Emily Wehr, Paula Wehr, Benny Woodham. A quorum was present.

MINUTES

Marty Press moved, Laura Bamberger seconded to approve minutes from the May meeting with correction of member's name. Motion carried unanimously.

TREASURY REPORT

Joe reported no change in checking account balance from last month. With no questions, the report is filed for audit.

UPDATES FROM FDOT/CITY/COUNTY/STATE PARK

Garry Balogh reported a budget freeze on any new FSH designations effective 2/17/2010. Halifax Heritage application is grandfathered under prior budget and is moving forward.

The City has begun surveying John Anderson for repaving. Marty Press mentioned the City receive complaints from residents on John Anderson regarding excessive tree trimming.

North Shore Park looks complete but has not been officially opened. **Action: Joe will confirm opening date for the park.**

Bob Coleman retired; Larry Volenec is his replacement at FPL. Bob asked we forward future OSLT correspondence to Larry. **Action: Joe will send letter to Larry introducing our group, provide background on partnership between FPL & OSLT and re-express OSLT goal to bury power lines on corridor.**

O.B. Library notified Joe of opening for display window in July rather than December. Joe accepted the new date. We have the plaque from National Scenic Byway, a large map, brochures. **Action: Wayne Reither will provide 6-7 photos from the corridor. Rob Bird has historic postcards. Garry Balogh has NSB & FSH signs. Joe will notify group of date/time to meet at library to set up the display.**

Greg Snell volunteered to assist with tax-exempt application. Joe will meet with him on July 2 to go over details.

PROJECTS

Wayfinding Grant: Larry Rivera is coordinating City actions to advertise for a consultant and to create a selection committee to review applications. Joe will sit on the selection committee; Garry asked to be notified of times/dates of selection meetings. Several consultants have already expressed interest. **Action: Joe will contact Jim Dineen to request a County staff employee to serve on the selection committee.**

Wildflower Planting: Rick Smith met with Barbara Roberts, Manager of North Peninsula and Gamble Rogers Parks. They selected a location near the Smith Creek Landing gate. County personnel approved the plan and will provide "No Mowing" signs. Rick will cash in the \$50 wildflower seed certificate donated by Ormond Beach Garden Club to purchase the seeds. Rick will be out of town during July and hopes to have the work completed by July 1.

Bicentennial Park Resource ID: Due to scheduling issues and heat, we did not meet at Bicentennial Park for a trail/resource walk tonight. **Action:** Rob Bird, Marty Price and John Kunzer will determine a date to meet to walk the trail and ID those resources to be highlighted. Notification of time/date will be issued to all members; all interested members are welcome to join the sub-committee.

SUB-COMMITTEE REPORTS

Volunteer Coordinator: Terry Mercer resigned as Volunteer Coordinator due to schedule conflicts. Richard Gardner will assume that responsibility. **Action:** Members are reminded to submit their hours to Richard (rkgmgt@cfl.rr.com) at the end of each month.

Community Outreach: Rob Bird and Rita Press worked the booth at the Seafood Festival on June 20. They received six names to be added to OSLT distribution list. They reported it was a good opportunity to provide a community presence for OSLT. **Action:** Rob will draft a thank you letter to Ormond MainStreet (organizer) and OB Historical Society (which shared their tent space.)

Discussion ensued about having a booth at the July 4 Four Corners Festival. OSLT may share a booth with Ormond Beachfront Park PAC. **Action:** Joe will contact the city for details regarding space, cost, set-up, etc. Rob Bird will send his available dates to Joe and man the booth when possible.

Benny Woodham reported he will host a group of personnel from AAA Tour Book which is touring local parks, including Tomoka State, Bulow Creek, Washington Oaks and north toward St. Augustine between July 21-23. Benny will speak to them about the park and the Ormond Scenic Loop & Trail roadways/resources.

Neighboring CMEs: Rob Bird reported Friends of A1A resolved recent e-mail problems. They are advancing with the project of 45 stations on a radio tour. They are underway with a wayfinding plan. FL Black Bear Scenic Byway held a strategic planning retreat at Ocklawaha River recently.

Educational Trail Walk: **Action:** Rob Bird and John Kunzer will determine a date and location for a public walk in November. Details will be issued to all members and advertised in local media.

Fund-Raising: Laura Bamberger met with the manager at Outback on Granada. We must print the tickets. Outback allows only ticket holders to enter between 11:00 a.m. and 1:00 p.m. (last customers must be out by 2:00 p.m.) Lunch of chicken, fish or steak plus sides and beverage for \$10; OSLT keeps \$5. Manager suggests we erect banner outside on event day for walk-ins. **Action:** Laura will ask for available dates in October/November.

Rick Smith said the 5K Run and 1M Memorial Fun Run will be postponed until near Christmas.

MEMBER COMMENTS

Benny introduced Emily Wehr, newest park staff member at TSP. She will replace John Lodhe who is moving to Arizona on July 8.

Marty Press reported the Travel Channel has been airing a 30 minute paid promotional TV show on Daytona Beach which includes a few scenes from the OSLT corridor.

Clint Eliason, TranSystems, reported the new Florida Scenic Highway web site is now live. See <http://www.floridascenichighways.com/>. Clint asked us to send him the details about our upcoming events which he will post on the FL scenic highway webpage.

ADJOURN: Meeting was adjourned at 7:00 p.m.