



ORMOND SCENIC LOOP & TRAIL CORRIDOR MANAGEMENT ENTITY

P.O. Box 1807
Ormond Beach, FL 32175



Chair – Joe Jaynes
Vice-Chair – Laura Bamberger
Secretary – Paula Wehr
Terry Mercer – Treasurer

CALL TO ORDER – May 27, 2009

Meeting was called to order at 5:38 p.m. by Chairman, Joe Jaynes in the Anderson-Price Memorial Building.

ATTENDEES

Laura Bamberger, Rob Bird, Richard Gardner, Joe & Karon Jaynes, Barbara Perrotti, Marty Press, Marty Price, Paula Wehr. A quorum was present.

MINUTES

Laura Bamberger moved to approve minutes from the March meeting as corrected; Rob Bird seconded. Motion carried unanimously.

TREASURER'S REPORT

In the Treasurer's absence, Joe reported a checking account balance of \$2,520.12 – no change from last month. Detailed Treasurer's Report and Profit-Loss statements are available upon request.

UPDATES FROM FDOT/CITY/COUNTY

No representatives from the City of Ormond Beach or Volusia County were in attendance. Rob Bird reported on behalf of Garry Balogh that NSB application announcements are expected in July 2009. **Action: Rob will invite representatives from the CMEs under the Friends of A1A umbrella to attend a future meeting to discuss how they maintain their identity while being part of the larger organization.** Rob also reported the NSB grant applications will be reviewed July through December 2009. OSLT ranked #4, 5 and 6 statewide. Garry advised us to prepare for 2010 grant applications by looking for local matching funds, letters of support and a grant writer because the application window is only about 4 weeks once the dates are released. Rob gave copies of a grant writing document (provided by Garry from the BLM Arizona State Office) to Richard Gardner and Joe Jaynes.

Karon Jaynes continues to review City/County meeting agendas for items pertinent to OSLT. Joe Jaynes reported the easement issue regarding the proposed sidewalk extension from Inglesea to TSP has been resolved, per discussion with Mayor Costello.

The live oaks planted by the County on the east side of A1A all appear to be dead. OSLT letter to County environmental department is still under revision by Joe. **Action: Joe will complete and forward the letter.**

GENERAL DISCUSSION

Joe Jaynes suggests future OSLT meetings include program speakers, workshops or public input sessions rather than solely administration. Laura Bamberger suggests inviting 1) County representative to discuss the recent work completed on the dunes on A1A and 2) manager at North Peninsula State Park to talk about land management practices in the scrub. Barbara Perrotti suggests manning a table at First Friday, a monthly, early-evening community event held on Granada Blvd. **Action: Marty Price will investigate how OSLT can become involved with First Friday. Marty Press also suggests participation in the annual Chili Cook-off and will investigate details.** A suggestion was made to change our future meeting location to different spots along the corridor; i.e.: Highbridge Park, Tomoka State Park.

Joe Jaynes discussed the FSH 2Q2009 conference call report, a copy of which was forwarded to all Board members via e-mail earlier this month.

Rita and Marty Press visited The Ormond Tomb Park on Old Dixie Highway to assess the facilities and submitted a report. Marty said the park would benefit from new signage. **Action: Joe Jaynes will forward the report to appropriate County park staff for their review.**

Joe completed a survey from "Visit Florida" regarding OSLT perceptions of the FSH Program. Joe suggested holding a statewide workshop to discuss how to proceed after FSH designation is received.

SUB-COMMITTEE REPORTS

Trailhead Signs: Paula Wehr reported the Summer Pond sign is now completed and being shipped for receipt on May 29. Seabreeze HS is closed for the summer; a new frame maker is being sought. The Summer Pond observation deck is believed to be completed by AmeriCorps. A summary of all project details, with photos, was forwarded to Hometown News and DB News-Journal.

Posts & Rope: Laura Bamberger showed photos of locations on A1A where parking designation is needed as well as photos of existing post and rope installations which may be used as a sample. Discarded telephone poles remain at the FPL yard tagged with David Hartgrove's name. **Action: Laura will contact David regarding status of cutting the poles and storing them at TSP.**

Brochures: **ACTION: Joe Jaynes will solicit bids from three printers; Paula Wehr will change the sponsor name on the back of the brochure.**

Volunteer Coordinator: **Action: All OSLT members are reminded to submit their volunteer hours report at the end of each month.**

Friends of A1A: Rob Bird reported on the Friends of A1A activity to solicit public input regarding safety issues; i.e.: crosswalks, parking, line of sight, etc. FDOT recommended to Friends of A1A to solicit local governmental support and to review all regulations/laws prior to attempting to change any speed limits.

Finance/Grants: Richard Gardner reported the past three reports listing grant opportunities did not include any grant categories applicable to OSLT. He will continue to review each monthly report.

Rob Bird reported a GTMNERR representative spoke to Friends of A1A about a direct mailing used to solicit new membership and/or donations. The original mailing cost was \$15,000 with approximately \$10,000 profit. Subsequent mailings were less costly but yielded good results. Rob passed around a sample of the mailing materials. **Action: Laura Bamberger will research direct mailing costs and report next month.**

In Rick Smith's absence, Joe reported the Save The Loop Fun Run/Walk will be held on Saturday, July 11. OSLT members who want to volunteer to work at the race may contact Rick for assignments. A separate e-mail with details will follow. Joe & Karon Jaynes are working on the letter to solicit sponsors for the race. **Action: Joe will obtain bids to produce tee shirts for sale at the event.**

Laura Bamberger suggested providing brochures and a collection basket at the entrance to Tomoka State Park during Coke Zero 400 event week. **Action: Benny Woodham must give approval.**

Barbara Perrotti reminded members that Hal Butts may have reserved The Casements for the proposed Paint Out in May 2010. **Action: Joe will contact Hal to ensure The Casements is not booked. OSLT decided earlier we do not have sufficient manpower to hold a Paint Out. See minutes of 2/25/09.**

MEMBER COMMENTS

Marty Price reported the Kiwanis members were very supportive of OSLT. Joe Jaynes recommended we create a postcard to hand out at future public speaking engagements. Audience members can sign up to become members and/or make donation. **Action: Joe will research details, including cost.**

Brighthouse Channel 15 (public broadcasting) is currently showing OSLT video.

Joe reported a caller from Brevard Co. wanted details about how to rent bikes so she could ride the corridor. She complimented him on OSLT promotional materials.

ADJOURN: Meeting was adjourned at 7:15 p.m.

Submitted by Paula Wehr
Secretary