

Goals, Objectives and Strategies 2013

5 Mention how effective the goals, objectives and strategies have been in accomplishing the Corridor Vision.

Our CMP goals, objectives, and strategies continue to guide our CME projects effectively in pursuit of our corridor vision. Tightening of federal, state, and local budgets over the past couple of years lead us to continue to focus on the strategies most realistically suited to our volunteer and funding resources. As in the prior reporting period community outreach, educational, and informational strategies have been most within our capability. Trail walks along the corridor and regular attendance at community events were principal activities at this level. Intermediate term strategies include educational trail head signs for Bicentennial Park, still a work in progress awaiting the attention of a volunteer graphic designer. Executing our wayfinding and informational program is a long-term strategy.

6 Which goals and objectives have been met thus far and how were they accomplished?

Strategy 1.1.3 Coordinate with jurisdictional authorities (Worked with Volusia County official to find optimal location and species for tree planting project at High Bridge Park). Strategy 1.1.4. Develop on-going maintenance strategy (county and city departments generally advise the CME when trimming and other maintenance projects along the corridor will occur). Strategy 1.1.5 Identify sources of grants and matching dollars for grant applications (501(c)(3) IRS application approved; grant committee actively reviewing grant opportunities; National Scenic Byway grant awarded for Wayfinding and Interpretation Assessment Plan, now carried through a series of public meetings; a design has been selected and execution is ongoing). Strategy 1.2.3 Obtain recommendations and plans from native plant society (Sabal Palms planted at High Bridge Park consistent with recommendations of FNPS). Strategy 1.2.7. Support the state's efforts to enhance and protect native scrub habitat in North Peninsula State Park (support salt marsh restoration project at North Peninsula State Park educational trail walks to project areas; met with private developer regarding his plans for a residence at a critical location on John Anderson Drive south of High Bridge Park). Strategy 1.4.2. Coordinate, monitor and establish public and private signage standards for the scenic Corridor (implementation of wayfinding project supported by NSB grant is ongoing). Strategy 1.4.5 Add Scenic Highway protections to the City of Ormond Beach and Volusia County Comprehensive Plans. (Overlay district remains a long term goal; communication by email with city and county representatives regarding Loop matters in their jurisdiction). Strategy 2.3.4 Design and build a meandering trail. (Multi-use trail within Tomoka State Park along Old Dixie Highway extending existing sidewalk from Inglesea to Tomoka State Park entrance is now completed and the trail is in active use). Objective 3.1. Maintain the scenic highway CME organization and hold public meetings (Applicaton and revisions including mission statement submitted to DOT for Level I CME accreditation; CME members reviewed Florida Scenic Highway Work Plan for 2012 and Corridor Solutions report "Overview of Byway Organizations" focusing on CME sustainability). Strategy 3.1.1 Hold regular advertised public meetings to inform the community of the on-going goals, objectives and strategies and actions taken to accomplish them while seeking input from the community to help promote, maintain and enhance the Corridor. (Regular monthly or bi-monthly meetings held at the Ormond Beach Public Library and advertised in local newspapers, on the website, in online cafe hosted by newspaper, and on Facebook page.) Strategy 3.2.1 Develop and maintain website. (Website www.ormondscenicloopandtrail.com includes meeting dates and minutes, by-laws, the CMP, donation information, brochures, map, photos, and occasional reports and

photographs from members covering specific activities, eg trail walks along the byway, and links to other organizations. An ongoing project is the updating of the the website). Strategy 3.3.1 Provide speakers for business and organization meetings (Joe Jaynes and other members provide input at City Commission and County Council meetings as need arises). Strategy 3.3.4. Develop projects involving local business and organizations (the CME offered a letter of support for a 2014 ballot measure from Florida's Water and Land Legacy Campaign to devote some stamp tax revenue to Florida land conservation, management, and restoration—our logo appears on the list of endorsers at the FWLLC website; we are seeking collaborating with Tomoka State Park, Audubon, and student organizations to construct an observation platform along the Red Trail in Tomoka State Park). Strategy 3.3.5. Provide opportunities for residents and businesses along the Corridor to participate in the planning and decisions made for the Corridor during scenic meetings and through website (regular public meetings welcome input from corridor residents and businesses). Strategy 3.3.6 Invite park managers, “Friends of Parks” organization members, Homeowners Associations, environmental groups and local business organizations to send representatives to the CME meetings. (State Park staff and representatives of the City of Ormond Beach and Volusia County are in attendance or in contact in varying degrees of regularity). Strategy 4.1.1. Develop educational programs. (Trail walks along the byway led by Dr Don Spence and others continue to be held twice a year). Strategy 4.1.4 Develop brochures and other educational literature. (We continue to distribute a tri-fold brochure providing an introduction to the OSLT, now updated, and a tri-fold information and donation brochure). Strategy 4.1.6. Develop appropriate informational/educational signage (project in progress to post educational trail head signs at Bicentennial Park has been reviewed by Volusia County and is in the hands of a graphic designer). Strategy 4.1.10 Install FSHP signs (design for wayfinding and informational signage is complete and implementation will occur gradually). Strategy 5.1.3. Seek law enforcement office's and transportation engineers' advice on traffic calming options (Strategy 5.2.1 Develop bike/pedestrian paths. (Eight foot multi-use trail along North Beach Street inside Tomoka State Park has been built and is now in use.)

7 Which goals (unlikely in the first year), objectives, and strategies have been or need to be modified in order to attain the Corridor Vision?

Modifications as needed were made in 2012 as part of our five year review.

8 What new ordinances, policies and/or regulations have been issued as a result of the scenic highway?

None since the last reporting period.

9 Are there proposed ordinances/regulations that may aid goals?

None